

NEWS AND EVENTS OF THE DAY

Young Innovators Network for sustainable Ideas in the Agro-Food Sector

NO-BLE Ideas project March 2013

13 partners from 7 countries (*Italy, Bulgaria, Hungary, Romania, Slovenia, Serbia and Albania*), favouring the enhancement of research results of young innovators and the matching between research and innovation demand and supply. Dozens of NO-BLE IDEAS produced and shared through a transnational network for the sustainable growth of agro-food sector in South East Europe area. This is the key to NO-BLE Ideas.

*NO-BLE Ideas is financed through the South East Europe Transnational Cooperation Program
Priority 1-Facilitation of innovation and entrepreneurship*

AoI 3-Develop technology and innovation networks in specific fields; it will last from October 2012 till September 2014.

HOW IT WORKS

The idea is to create a trans-national **Network of young innovators**, backed by their respective universities, research centres, enterprises and public administration.

The Network will operate through a **system of country offices**, which will provide a set of services for the development of young researchers ideas, and a **technological instrument** aimed at the **exchange of knowledge, needs and solutions** for sustainable innovation in the agro-food sector.

THE OPERATIONAL PURPOSES

- Creating framework conditions to increase dialogue, exchange and mobility among public/private research centres and to promote the development and application of young innovators ideas **in order to favour sustainable growth of the agro-food sector**
- Creating a system of **interlinked offices** and a **technological platform** for the exchange and development of young innovators ideas
- Increasing **young innovators visibility** among enterprises and increasing awareness on the importance of innovation through the enhancement of the transnational character of existing innovation festivals
Favoring the matching between research demand and supply in order to **start-up innovative ideas in the agro-food industry**.

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**KICK-OFF MEETING and
1st STEERING COMMITTEE MEETING**
BARI – ITALY
15 - 16 November 2012

PROJECT MEETING
Budapest
12 - 13 December 2012



WPL - I MEETING and WP5 MEETING
BARI - ITALY
25 - 26 February 2013

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